

WIMMER WERK
— MOTORSPORT —

— PRESENTATION

2027 *SEASON*

**ROT
PUNKT**
KÜCHEN

ARCOTEL
Das *mehr* Hotel

SX

NEVERSECOND

ULTRAHUMAN



— WIMMER WERK MOTORSPORT

WHO WE ARE



— TRACK RECORD

CHAMPIONSHIP HIGHLIGHTS

4× CHAMPION

2026 VICE CHAMPION
ADAC GT4 Germany · Pro-Am

2025 CHAMPION
TCR European Endurance · Overall

2025 CHAMPION
TCR European Endurance · DSG

2024 3RD
ADAC GT4 Germany

2022 3RD
TCR Germany

2021 CHAMPION
Ultimate Series LMP3

2021 3RD
TCR Germany

2016 CHAMPION
Porsche Sports Cup Germany

01 VISION

A premier racing team where our drivers' aspirations are realised, merging top-tier performance with exceptional service.

02 MISSION

We race to win, and our greater mission is to develop our drivers into more complete and successful race drivers.

03 VALUES

A team environment we would choose for ourselves, where every driver is treated with the highest respect and care.

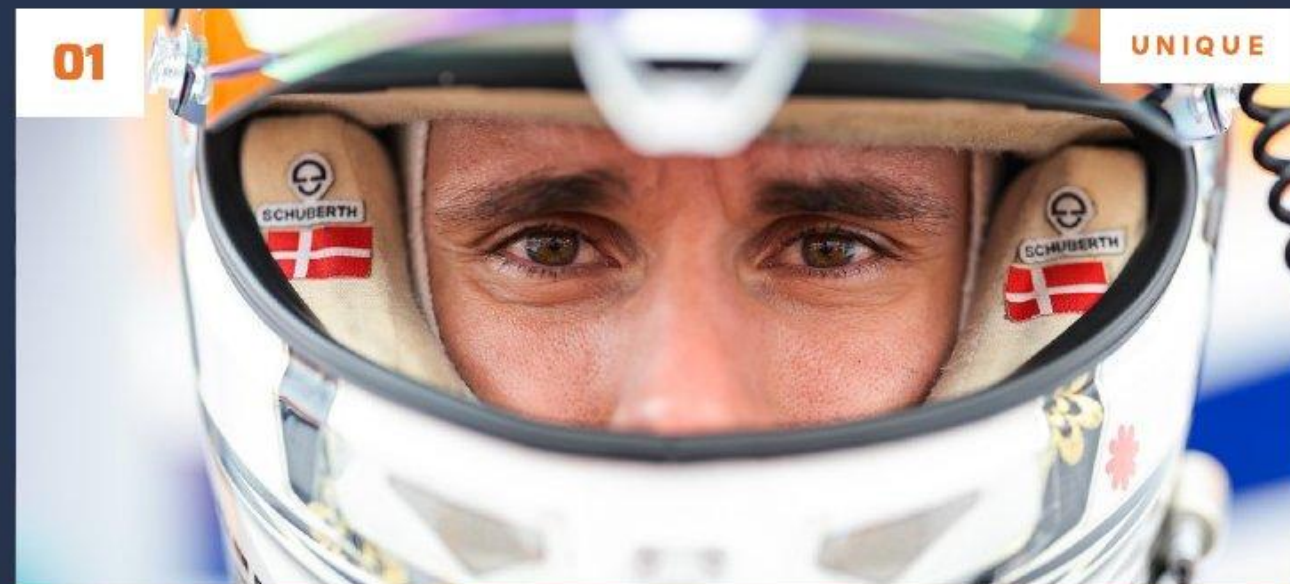
04 PASSION

Our love for racing drives us to push boundaries and inspires our team and drivers to perform at their best.

— 2027 SEASON

PROGRAMS 2027

3



01

UNIQUE

DRIVING PROGRAM

BY WIMMER WERK MOTORSPORT

Our unique long-term development platform: camps, weekly simulator training, coaching, fitness and mental preparation.

12

SPOTS

4

CAMPS

16

DAYS



02

PORSCHE SPRINT CHALLENGE CENTRAL EUROPE

PORSCHE CUP 992.2

Porsche one-make racing on prestigious Central European circuits, including the Formula 1 venues Red Bull Ring and Hungaroring.



03

GTC ENDURANCE CHALLENGE

PORSCHE GT4 RS

Endurance racing in the Porsche GT4 RS: longer races, more track time and a strong GT step for drivers coming from karting.

WIMMER WERK
— MOTORSPORT —

— PROGRAM 01 · PRESENTATION

DRIVING PROGRAM 2027

4th

SEASON

12

SPOTS

4

CAMPS

16

DAYS

ROT
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KÜCHEN

ARCOTEL[®]
Das mehr Hotel

SX

NEVERSECOND

ULTRAHUMAN



— ABOUT THE DRIVING PROGRAM

UNLOCK YOUR FULL POTENTIAL

**THE DRIVING PROGRAM BY WIMMER WERK
MOTORSPORT**



BUDGET

7.500 euro

SPOTS

12

Founded in 2023 together with former GT4 European and German Champion Nicolaj Møller Madsen, the Driving Program by Wimmer Werk Motorsport has become a key part of our team and driver development philosophy.

Following a highly successful 2026 season with 12 drivers from across Europe, the program enters its fourth season in 2027, continuing to provide a structured pathway for ambitious drivers progressing from karting into GT racing and beyond.

The program combines four annual performance camps, weekly simulator sessions, race preparation, driver coaching, physical and mental training, data analysis, and support from professional partners in fitness, nutrition, and performance.

More than just a coaching program, the Driving Program creates a community where drivers challenge each other, learn together, and develop the professionalism, discipline, and mindset required to succeed at the highest level of motorsport.

**WE DON'T JUST MAKE DRIVERS FASTER — WE
DEVELOP COMPLETE RACING DRIVERS, READY FOR
THE NEXT STEP IN PROFESSIONAL MOTORSPORT.**

WHAT IS INCLUDED

UNLOCK YOUR FULL POTENTIAL

THE DRIVING PROGRAM BY WIMMER WERK
MOTORSPORT



01

4 CAMPS PER SEASON

Each focusing on key areas such as fitness, racing preparation, mental training, sponsorship, and team building.

02

ULTRAHUMAN RING

Every driver receives their own health tracking device (value €500) to monitor sleep, training, and recovery.

03

WEEKLY SIMULATOR SESSIONS

Online training with all drivers, led by Wimmer Werk Motorsport.

04

DTM NÜRBURGRING

Guest for DTM in Nürburgring as VIP Guest.

05

ONLINE PLATFORM

With structured training exercises, fitness programs, and resources available year-round.

06

RACE WEEKEND PREPARATION PLANS

Covering nutrition, training, mental preparation, and strategy.

07

COACHING & SUPPORT

Direct guidance from Nicolaj Møller Madsen throughout the season.

08

PERFORMANCE TESTING & HEALTH CHECK

Before the season, with follow-ups to track progress.

09

PERSONALIZED PRESENTATION VIDEO

Produced at the Wimmer Werk Motorsport workshop.

10

MARKETING SUPPORT

Connect with sponsors and promote yourself as part of a professional Porsche team.

— DRIVING PROGRAM · SIMULATOR

WEEKLY SIM SESSIONS

Between camps and race weekends, the work continues on the simulator. Every week, all Driving Program drivers meet on our own closed servers for a structured session led by Wimmer Werk Motorsport.

01 EVERY WEEK

A fixed weekly session through the season, so development never stops between events.

02 CLOSED SERVERS

Private servers for Driving Program drivers only. No public lobbies, just focused training.

03 LED BY THE TEAM

Run by Wimmer Werk Motorsport, with coaching from Nicolaj Møller Madsen.

04 TRAIN TOGETHER

Drivers push each other on the same track, compare data and learn from each other.

12 SPOTS ONLY
IN 2027

WEEKLY

SIM SESSIONS

CLOSED

SERVERS

12

DRIVERS MAX

— DRIVING PROGRAM 2027

CALENDAR



01

11TH - 13TH FEBRUARY

KICK OFF CAMP

VIENNA

- Kick off workshop
- Health check
- Car understanding
- Data workshop
- Video presentation
- Fitness & Running

02

14TH - 18TH MARCH

TRAINING CAMP

SPAIN

- Fitness test
- Running test
- 2 days biking
- Padel tournament
- Mental workshops

03

14TH - 18TH JUNE

MID SEASON CAMP

DENMARK

- Health check
- Fitness test
- Running test
- 3H Karting Le Mans
- Team building
- Status on the season

04

25TH - 27TH NOVEMBER

END OF SEASON CAMP

VIENNA

- Rot Punkt award
- Karting indoor event
- Fitness & Running
- Christmas Party

— WHAT IS IT!?

ROT PUNKT DRIVER AWARD



The **Rot Punkt Driver Award** is part of our Driving Program and reflects our core values: development, professionalism and long-term performance – not just results.

THE AWARD REWARDS

- Progress and commitment
- Professional mindset
- Performance at camps and throughout the season

HOW IT WORKS

The winner is selected based on:

- Camp performance
- Season development
- Attitude and work ethic

PRIZE

- Free test day in 2027 for the winner
- Award trophies for the top 3
- Official recognition as Best Driver in the program

TOGETHER WITH ROT PUNKT, WE FOCUS ON

- Educating drivers
- Building professional routines
- Preparing them for top-level motorsport

**WE DON'T JUST RACE DRIVERS – WE DEVELOP
FUTURE CHAMPIONS.**

— PROGRAMS 02 & 03

RACING 2027

02

PORSCHE SPRINT CHALLENGE CENTRAL EUROPE

PORSCHE CUP 992.2

03

GTC ENDURANCE CHALLENGE

PORSCHE GT4 RS

PROGRAM 02

PORSCHE SPRINT CHALLENGE CENTRAL EUROPE

PORSCHE CUP 992.2

PORSCHE
SPRINT CHALLENGE
CENTRAL EUROPE



ABOUT THE SERIES

Staged by Lechner Racing as the official and exclusive licence partner of Porsche AG, the Porsche Sprint Challenge Central Europe brings Porsche one-make racing to some of the most prestigious circuits in Central Europe, including the Formula 1 venues Red Bull Ring and Hungaroring. The cars use the same equipment as the Porsche Mobil 1 Supercup, making it the ideal place to sharpen braking, qualifying, consistency, race craft and tyre management, with PSCCE Hospitality at every event for sponsors and partners.

01 CALENDAR

- 6 Race weekends
- 12 Sprint races + 6 Endurance races
- Thursday – Friday Testing (min 3h per day)
- Official test included

02 RACE FORMAT

- 2 Qualifying (20min each)
- 2 Races (25min each)
- 1H Endurance race

03 WHAT IS ALWAYS INCLUDED

- Entry fees
- Fuel and tires
- Mechanics and technical support
- Run parts
- Insurance

04 WHAT WE ALSO INCLUDE

- Driver coach for all events – Nicolaj Møller Madsen
- Full Porsche Hospitality
- Full membership in the Driving Program
- Driving suit and team wear
- Full preparation documents before each weekend
- Driver reports and performance analysis after each weekend
- Performance package: competitive brakes, updated parts, etc.
- Photo services from all events

— PROGRAM 02 · CALENDAR

2027 CALENDAR

PORSCHE SPRINT CHALLENGE CENTRAL EUROPE
PORSCHE CUP 992.2

PORSCHE
SPRINT CHALLENGE
CENTRAL EUROPE



TEST **OFFICIAL SEASON TEST** **INCLUDED**
& race car delivery event | Salzburgring

09
APR

01 **CZECH REPUBLIC**
Autodrom Most

20-22
MAY

02 **AUSTRIA**
Red Bull Ring

03-05
JUN

03 **SLOVAKIA**
Slovakiaring

24-26
JUN

04 **AUSTRIA**
Salzburgring

02-05
SEP

05 **CZECH REPUBLIC**
Automotodrom Brno

23-25
SEP

06 **HUNGARY**
Hungaroring

07-09
OCT

PROGRAM 03

GTC ENDURANCE CHALLENGE

PORSCHE GT4 RS

GTC
ENDURANCE CHALLENGE



ABOUT THE SERIES

The GTC Endurance Challenge is our endurance program in the Porsche 718 Cayman GT4 RS Clubsport. Two 55-minute races per weekend give drivers more track time, real endurance race craft and the chance to build consistency over a full stint. It is a valuable GT4 development step, especially for drivers making the transition from karting.

01 CALENDAR

- 4 Race weekends
- Thursday included at 1 race weekend
- Pre season test

02 RACE FORMAT

- 2 Practice (40min each)
- 2 Qualifying (15min each)
- 2 Races (55min each)

03 WHAT IS ALWAYS INCLUDED

- Entry fees
- Fuel and tires
- Mechanics and technical support
- Run parts
- Insurance – excess around 20.000 euro / covers up to 100.000 euro

04 WHAT WE ALSO INCLUDE

- Driver coach for all events – Nicolaj Møller Madsen
- Full membership in the Driving Program
- Driving suit and team wear
- Full preparation documents before each weekend
- Driver reports and performance analysis after each weekend
- Performance package: competitive brakes, updated parts, etc.
- Photo services from all events

TRACK TIME 2027

How much driving each championship gives you over a full season, per car, from test days to the final race.

PORSCHE SPRINT CHALLENGE CENTRAL EUROPE

PORSCHE CUP 992.2 · 6 RACE WEEKENDS

57_H

PER SEASON

SESSION	PER WEEKEND	PER SEASON
Thursday testing	3.5 h	21 h
Friday testing	3.5 h	21 h
Qualifying	2 × 20 min	4 h
Sprint races	2 × 25 min	5 h
Endurance race	60 min	6 h
TOTAL	9.5 H	57 H

Plus the official season test. The sprint programme on its own (Friday test + Saturday sprints) gives 30 h.

GTC ENDURANCE CHALLENGE

PORSCHE GT4 RS · 4 RACE WEEKENDS

19_H 20_M

PER CAR, PER SEASON

SESSION	PER WEEKEND	PER SEASON
Thursday testing	4 h, 1 weekend	4 h
Practice	2 × 40 min	5 h 20 min
Qualifying	2 × 20 min	2 h 40 min
Races	2 × 55 min	7 h 20 min
TOTAL		19 H 20 MIN

Two drivers share each car, so each driver gets about 9 h 40 min. Plus the pre-season test.

— OUR NETWORK

PARTNER NETWORK

The partners behind Wimmer Werk Motorsport and the Driving Program.



MAIN PARTNER

ARCOTEL HOTELS

Austrian 4-star hotel group, founded in 1989, with hotels in several cities including Vienna.



MAIN PARTNER OF THE DRIVING PROGRAM

ROT PUNKT KÜCHEN

German premium kitchen manufacturer with a focus on quality and sustainability.



DRIVING PROGRAM

ULTRAHUMAN

Health-tech company behind the Ring AIR wearable and the M1 glucose monitoring platform.



DRIVING PROGRAM

NEVERSECOND

Performance nutrition brand founded by endurance athletes, known for its C-Series fueling system.



DRIVING PROGRAM

SX CONSULTING GROUP

Motorsport-rooted consultancy with its own network and events, including a lounge at the Nürburgring.

FRAME2FILM

DRIVING PROGRAM

FRAME2FILM

Photography and video company in Odense, Denmark, led by Kasper Sveistrup.